



# Horst von Buttler

Horst von Buttler has been editor-in-chief of the business magazine Capital since 2013, and since 2017 also managing director of Gruner + Jahr Wirtschaftsmedien in Berlin.

With a circulation of around 130,000, Capital reaches more than 800,000 readers every month and has been one of Germany's leading business magazines since it was founded in 1962.

Von Buttler, born in 1975, studied Slavic Studies, History and Political Science in Heidelberg, St. Petersburg and Berlin. From 2002 to 2003 he graduated from the prestigious German School of Journalism in Munich.

In 2004 he joined the "Financial Times Deutschland" (FTD), initially as an editor in the commentary team. In 2007, he took over as head of the reporter team. In 2009, he became deputy head of department, and in 2011 he took over as head of the Agenda department at G&J Wirtschaftsmedien, which included the magazines "Capital", "Impulse", "Börse Online", and "Business Punk", in addition to the "FTD". There he oversaw and coordinated major reports, background stories and portraits.

After the closure of FTD in 2012, he rebuilt Capital with a team from Berlin and relaunched the brand. In addition to the magazine, he built various digital offers, new events, and podcasts around the Capital brand. In September 2019, together with the event and media company OMR, he introduced the new brand "Finance Forward", a digital platform that accompanies the transformation of the financial industry.

In 2005 Buttler was awarded the Theodor Wolff Prize. In 2008 he was awarded the Herbert Quandt Media Prize for business journalism. Since 2007 von Buttler has been teaching business journalism at the Henri Nannen School of Business Journalism in Hamburg.

In 2011 Horst von Buttler was Bucerius Fellow at Harvard University in Cambridge, USA.