



Jochen Siegert

Jochen Siegert is a digitalization expert and has more than 20 years of experience in introducing and managing digital products.

In May 2015, Jochen Siegert joined the Frankfurt FinTech StartUp Traxpay AG as their COO, by now he has become the CFO of this company.

Furthermore he is consultant, mentor, supervisory board of various startups, and blogger / podcaster of the leading German digitalization blog Paymentandbanking.com.

After graduating in economics at the Goethe University Frankfurt, he started his career with MasterCard. At the beginning of the 2000s, Mr. Siegert was responsible for the market launch of all new innovation products and services in continental Europe, which today are used by millions of customers. He also became Head of Product Management at MasterCard's largest publisher, KarstadtQuelle Bank. As one of the first employees of PayPal in Europe and its EMEA strategy director, he supported the growth of PayPal, becoming the dominant online payment market leader in Europe within just a few years. Since 2012, Mr. Siegert has been co-founder, managing director and mentor in the start up scene.