



Dr. Klaus Peter Meier

Dr. Klaus P. Meier is known as an entrepreneur with a long-term perspective and living social responsibility.

As President of Enactus Germany and long-term chairman of the board of a family-owned company, Dr. Klaus Peter Meier is also an expert on brands, internationalization, family businesses, and social entrepreneurship.

Since 1995, Dr. Meier was a member of the Board of Management of the global operating Freudenberg Home and Cleaning Solutions Business Group (including VILEDA), where he was the CEO from 2004 until his retirement. In 2009, he became a member of the Executive Council of the Freudenberg Group and was, among other things, jointly responsible for the realignment of the Freudenberg brand in recent years.

From 1983 to 1995, Dr. Klaus Peter Meier worked for Procter & Gamble at various locations and in various categories, including IT, Production & Logistics, and Marketing & Sales.

He studied mathematics and economics at the Ruhr University of Bochum with research stays in Princeton, USA.

Dr. Klaus Peter Meier is a member of the Supervisory Board of the HARIBO Group and a member of the Management Board of Dr. Hans Riegel Holding GmbH.

He is also President of Enactus Germany, an international and non-profit, non-governmental organization whose mission it is to use entrepreneurial resources to create better economic, ecological, and social prospects for third parties on a sustainable basis. More than 72,000 students from 37 countries, supported by 1,700 universities and more than 500 companies and entrepreneurs worldwide, create demonstrably improved living conditions for over 1 million people every year through their student projects.